

FUNNELS
PAY 



LOGO GUIDELINES

PRIMARY LOGO



SPACING



FUNNELS



LOGO MISSUSE



Do not use extra spaces in logo



Do not make shadows of logo



Do not use extra colors in logo



Do not rotate the logo



Do not stretch the logo

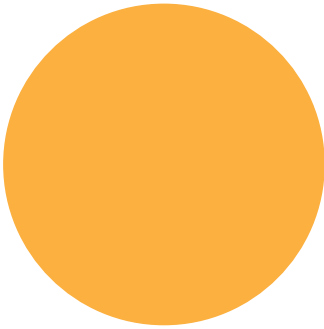


Do not use any border around logo

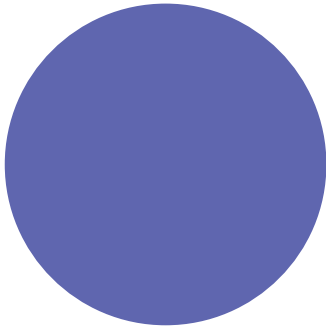
COLOR PALETTE



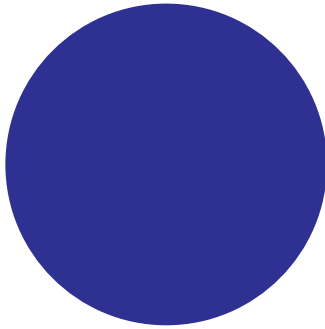
f2f2f2
R242 G242 B242
C4 M3 Y3 K0



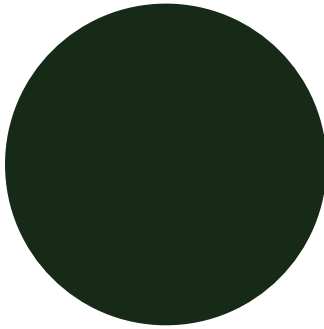
ffb040
R251 G176 B64
C0 M35 Y85 K0



6067af
R96 G103 B175
C70 M65 Y0 K0



2e3192
R46 G49 B146
C100 M100 Y0 K0



172b17
R23 G43 B23
C77 M54 Y81 K71

TYPOGRAPHY

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz ! @ # \$ % ^ & * (
) < > ?

FONT

TW CEN MT

MYRIAD PRO

HEADING
Sub Heading

SUBHEADING

Lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs. The passage is attributed to an unknown typesetter in the 15th century who is thought to have scrambled parts of Cicero's De Finibus Bonorum et Malorum for use in a type specimen book.

